# Northwest Public Health Leadership Institute

## **Background**

- Founded in 2002 to meet the need for public health leadership training in the five-state region of WA, AK, MT, ID and OR
- Focuses on the development of community leadership to improve the health of communities
- Designed for professionals who contribute to the health of populations within the Northwest region, but not exclusively public health professionals.
- Thirty scholars from public and private organizations representing rural and urban populations selected for the first cohort, which has completed approximately 66 percent of its training.

#### **Design & Structure**

- Directed by Carolyn (Cindy) A. Watts, Ph.D., UWSPHCM faculty
- Faculty includes professionals from public health, business and academia
- Committees include state and local public health advocates from throughout the region.
  The committees and their roles are: *Executive*: overall planning and implementation; *Finance*: fund raising; *Recruitment*: seeking out and encouraging appropriate scholar applications; *Advisory*: Providing feedback and support in all aspects of the program; *Admissions*: Selecting scholars from pool of applicants (with at least one representative from state and/or local public health from each state)

#### **Mission & Goals**

- Understand public health as a system and receive the latest research on social approaches to improving health.
- Help participants communicate effectively with employees, colleagues, and the media, and learn to affect positive change in their organizations.
- Enhances participants' ability to collaborate effectively with internal and external groups, and to develop and lead dynamic teams
- Provides participants with the opportunity to join with other community leaders to build a network of skilled professionals in the northwest region.

### Curriculum

- Scholars participate in an array of learning activities and complete a community-based project.
- There are three four-day on-site (in Seattle) sessions on topics including leadership style selfassessment, social determinants of health, crisis leadership, collaborative leadership and concluding with scholar community projects presentations.
- Each scholar works with the support of a faculty mentor to develop a project within their community that provides them an opportunity to demonstrate learned leadership skills in improving community health.

# **Roles for PHIP Workforce Development Committee**

- Assist in marketing efforts
- Participate in NWPHLI committees
- Provide feedback on curriculum direction and specific content at Committee meetings

## **Contact Information**

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